

Turquoise Jewelry Sales Expected to Rise Thanks to Victoria's Secret Controversy

The controversy over a Victoria's Secret fashion show is expected to cause a spike in the sale of turquoise rings, according to SilverTribe.com

Victoria's Secret has apologized for its use of Native American headdress and attire during a fashion show, a move that's sure to cause a rise in turquoise fashion jewelry sales, according to SilverTribe.com.

Victoria's Secret took some heat when a model walked onto stage clad in a beautiful turquoise squash blossom necklace, a massive turquoise ring and flowing American Indian headdress.

"Despite the controversy, people are going to be searching high and low for this style of jewelry," said SilverTribe spokesperson Chris Anderson. "Whether or not you agree with the decision to dress up a model, there's no mistaking the fact that American Indian inspired jewelry is a huge fashion trend right now."

SilverTribe is bracing for a massive spike in sales, and not just because of the upcoming holiday season. The controversy surrounding the Victoria's Secret fashion show is going to motivate a lot of consumers to jump online and try to score some Southwest turquoise jewelry, according to SilverTribe.

"SilverTribe offers the best prices on high quality turquoise around," Anderson said. "As the online leader in Native American jewelry, we can assure visitors there will be plenty of silver and turquoise jewelry available for customers, even this time of year, when it can be tough to come by."

SilverTribe offers a leading selection of Native American and Southwest jewelry, including a great collection of handcrafted and hard-to-find pieces. The company is offering exclusive deals throughout the holiday season on its entire collection of American Indian Southwest turquoise fashion.

To browse SilverTribe's collection, or to sign up for the Preferred Member email list, visit the official site at silvertribe.com.